



European  
Commission

**20-22 JUNE 2023**

## **EUROPEAN SUSTAINABLE ENERGY WEEK**

Accelerating the clean energy  
transition – towards lower bills  
and greater skills

### **Info Session**

### **29 November 2022**



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#EUSEW2023



# Marc Vanderhaegen

Head of Unit,  
Programme support, coordination and communication  
**European Climate Infrastructure  
and Environment Executive Agency  
(CINEA)**

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#EUSEW2023



# EUSEW 2022 at a glance

- 8 100+ participants from 120 countries
- 5 plenary sessions
- 37 policy sessions structured around 6 thematic blocks
- 280+ speakers at the Policy Conference
- Over 1 500 one-on-one exchanges throughout the event week
- Around 50 stands (32 physical)
- 116 Sustainable Energy Days taking place in 26 countries around Europe and beyond (June-September)



# Main benefits of taking part in EUSEW 2022

- Attending policy and other sessions on the clean energy transition
- Gaining information from energy stakeholders and the European Commission on the EU energy policy context
- Networking during the event with other participants
- The new programme format with the division in thematic blocks and their keynote speeches



# Agenda

1. Theme and policy roadmap
2. Introduction to the 17th edition
3. Call for policy sessions and Energy Fair
4. Call for EUSEW Awards
5. Sustainable Energy Days, partners and promotion
6. Timeline and milestones



## Join the conversation on Slido

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# Ewelina Hartstein

Acting Head of Unit,  
Communication and Outreach  
**Directorate-General for Energy**

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# 1. Theme and policy roadmap

## PRIORITIES IN NEW GEOPOLITICAL AND MARKET REALITIES

Urgency to transform Europe's energy system impacted by price volatility and energy insecurity across the world:

- end the EU's **dependence on Russian fossil fuels**, used as an economic and political weapon
- accelerate our **clean energy transition**
- tackle the **climate crisis**



# 1. Theme and policy roadmap

## REPOWER EU

- A roadmap to reduce the dependence on Russian fossil fuels and fast forward the energy transition
- Based on **3 pillars**:



Energy saving and energy efficiency



Massive acceleration of investment in renewables



Diversification of our energy supplies



# 1. Theme and policy roadmap

## ENERGY POLICY DEVELOPMENTS TIMELINE





# 1. Theme and policy roadmap

## ONGOING IN 2023

- **EU Green Deal Packages:** negotiations with the European Parliament and the Council on several acts related to energy: energy performance of buildings, energy efficiency, renewable energy sources, decarbonised gas markets and renewable hydrogen, methane, etc.
- **National Energy and Climate Plans and Recovery and Resilience Plans**



# 1. Theme and policy roadmap

## NEW ACTS FORESEEN IN 2023

- Optimisation of the EU electricity market – Q1 2023
- Other acts on: cyber security of energy systems, carbon capture utilisation and storage, review of the Governance of the Energy Union and Climate Action, new ecodesign and energy labelling for specific product groups, etc.
- And, 2023 is the European Year of Skills

EUSEW 2023 overarching theme:

***Accelerating the clean energy transition –  
towards lower bills and greater skills***



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# Raffaele Ferrando

EUSEW Coordinator

**European Climate Infrastructure  
and Environment Executive Agency  
(CINEA)**

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## 2. Introduction to the 17th edition MAIN PILLARS

### 20-22 June 2023

- Policy Conference | 3 days
- Sustainable Energy Awards (EUSEW Awards)
- European Youth Energy Day
- Energy Fair

### March to June 2023

- Sustainable Energy Days





## 2. Introduction to the 17th edition ORGANISATIONAL PRIORITIES

- Hybrid event
- Sustainability
- Interactivity
- Collaboration



## 2. Introduction to the 17th edition HYBRID EVENT



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26-30 SEPTEMBER 2022  
**EUROPEAN SUSTAINABLE ENERGY WEEK**

Going green and digital  
for Europe's energy transition

#EUSEW2022  
eusew.eu

European Commission

Online, Onsite, Brussels, Belgium

**European Sustainable Energy Week**

About How to participate? FAQ Contact

The European Sustainable Energy Week (EUSEW) is the biggest annual event dedicated to renewables and efficient energy use in Europe and comprises a series of activities aimed at building a secure energy future for Europe.

REGISTRATION  
Closed since 30 September 2022

LOCATION Charlemagne Building - Rue de la Loi/Wetstraat, 170 - 1040 Brussels

ORGANISED BY

European Commission





## 2. Introduction to the 17th edition INTERACTIVITY

- Interactivity is a **must-have** at your session!
- If you want to engage with your audience using a GDPR-compliant tool, make sure to mention it in your **application form**
- Tools (**Slido, etc**) can be used during your session



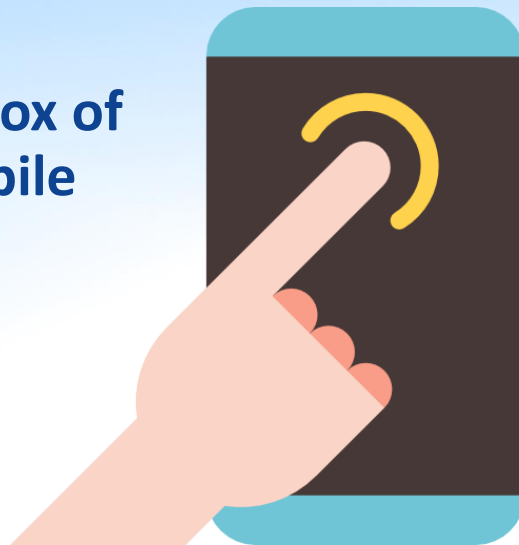
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## 3. Call for policy sessions and Energy Fair

### GENERAL INFORMATION

- Taking place over 3 days (**20 - 22 June 2023**)
- Centralised conference logistics and facilities
- Autonomous organisation and decentralised promotion
- Feedback and reporting
- Sessions of 90 minutes
- Stands onsite



### 3. Call for policy sessions and Energy Fair

## WHO CAN APPLY

- Representatives of EU institutions, including inter-institutional bodies
- Organisations and associations which fulfil the following criteria:
  - working as multipliers using a widespread network of contacts across Europe
  - contributing to the development and implementation of sustainable energy policy.

*Professional event organisers or businesses aiming to promote specific products or services **are not eligible**. Sessions and stands should be free of commercial interest.*



## 3. Call for policy sessions and Energy Fair

### PREPARING YOUR APPLICATION

#### *Policy sessions*

- Find your **partnering organisations to submit a joint application** (no more than 2 proposals per organisation)
- Have a **clear objective** in mind
- Present a **gender balanced panel** (no more than 6 speakers per session)
- Be **interactive** (allocate sufficient time to create an interaction between your audience and the speakers)
- Choose the **thematic tags** that best describe your session + type of session



# 3. Call for policy sessions and Energy Fair

## PREPARING YOUR APPLICATION

### *Policy sessions: thematic tags*

- ✓ **Skills for the clean energy transition** (e.g. education, training, reskilling, skills for all)
- ✓ **Energy efficiency** (e.g. energy performance of buildings, products, industry transport)
- ✓ **Renewables** (e.g. solar strategy, permitting processes for renewable energy, local energy cooperatives)
- ✓ **Ensuring affordability and inclusion in the clean energy transition** (e.g.: citizens and consumer empowerment, energy poverty, prosumers)
- ✓ **Decarbonisation policies and international cooperation** (e.g. Green Deal measures, COP28, SECAPS, Emissions Trading System)





### 3. Call for policy sessions and Energy Fair

## PREPARING YOUR APPLICATION

### *Policy sessions: evaluation criteria*

- Concept and focus
- Relevance of the topic (content)
- Quality of the agenda



## 3. Call for policy sessions and Energy Fair

### ENERGY FAIR

- Only onsite
- Matchmaking opportunities to meet other participants, book 1:1 or group meetings, etc.
- Call is open until 2 March!





## 3. Call for policy sessions and Energy Fair TIMELINE

**Tuesday, 22 November 2022** | call for sessions and Energy Fair opened

**Wednesday, 1 February 2023** | deadline for sessions applications

**Thursday, 2 March 2023** | deadline for Energy Fair applications

**March 2023** | evaluation process

**End of March 2023** | results communicated and coordination meeting for policy session organisers

**14 April 2023** | deadline to submit content by sessions organisers and stand holders

**Mid-April 2023** | registrations open



# Robin Verlant

Project manager

**VO – Logistical provider**

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# 3. Call for policy sessions and Energy Fair

## WALK-THROUGH OF THE APPLICATION FORM

Create a new user account or login at [interactive.eusew.eu](https://interactive.eusew.eu) to access the application form

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**EUSEW Interactive**

European Commission

Login Register now →

## Interact with the European Sustainable Energy Week

EUSEW Interactive is a space to play a role in the different elements of the European Sustainable Energy Week.

Register to apply for the different calls, the Sustainable Energy Days or simply participate in the public vote for the EUSEW Awards.

Register now → Login



# 3. Call for policy sessions and Energy Fair

## WALK-THROUGH OF THE APPLICATION FORM

 EUSEW Interactive

 European Commission

[Login](#) [Register now →](#)

### Register to EUSEW Interactive

Create your new account

**First name\***

**Last name\***

**E-mail\***

Please enter a valid email address.

**Organisation**

**Organisation type**

Select your organisation type ▼

**Password\***



# 3. Call for policy sessions and Energy Fair WALK-THROUGH OF THE APPLICATION FORM

The screenshot shows the EUSEW Interactive website interface. At the top, there is a navigation bar with the EUSEW logo, the text 'EUSEW Interactive', the European Commission logo, and a user profile icon labeled 'RV'. Below the navigation bar is a breadcrumb trail: 'Home > EUSEW Calls'. On the left side, there is a sidebar menu with the following items: 'Homepage', 'EUSEW Calls' (with a dropdown arrow), 'My applications', 'My profile', 'About EUSEW', and 'FAQ'. The main content area is titled 'Apply for the EUSEW calls' and contains two call cards. The first card is for 'Apply to host a session at the EUSEW 2023 Policy Conference', with a call open from 22 November 2022 to 1 February 2023. The second card is for 'Apply to host a stand at the EUSEW 2023 Energy Fair', with a call open from 22 November 2022 to 2 March 2023. On the right side, there are two panels: 'My applications' which shows 'You have no application yet.', and a user profile for 'Robin Verlant' from 'VO Europe' with an 'Edit my profile' button. At the bottom left, there are social media links for EC.EUROPA.EU/EUSEW, EUENERGYWEEK, @EUENERGYWEEK, and #EUSEW2023.

**EUSEW Interactive**

European Commission

Home > EUSEW Calls

## Apply for the EUSEW calls

Explore the different options and deadlines for contributing to the next edition of the European Sustainable Energy Week (EUSEW), and play your part in shaping Europe's energy transition.

**Apply to host a session at the EUSEW 2023 Policy Conference**  
Call open from 22 November 2022 to 1 February 2023  
Contribute to the conversation and help shape the future of clean energy in Europe and beyond.  
[About EUSEW Policy Sessions \(ec.europa.eu\)](#)  
[New application →](#)

**Apply to host a stand at the EUSEW 2023 Energy Fair**  
Call open from 22 November 2022 to 2 March 2023  
Showcase your clean energy initiative and build impactful connections across the sustainable energy community.  
[About EUSEW Energy Fair \(ec.europa.eu\)](#)  
[New application →](#)

### My applications

You have no application yet.

**RV Robin Verlant**  
VO Europe  
[Edit my profile](#)

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# 3. Call for policy sessions and Energy Fair

## WALK-THROUGH OF THE APPLICATION FORM

The screenshot displays the EUSEW Interactive application form interface. At the top left is the EUSEW Interactive logo. At the top right is the European Commission logo and a user profile icon labeled 'RV'. A left-hand navigation menu includes: 'Homepage', 'EUSEW Calls' (with a sub-item 'My applications'), 'My profile', 'About EUSEW', and 'FAQ'. The main content area is titled '6 EUSEW data protection notice'. It contains the text: 'You must accept the data protection notice to submit this form.' Below this is a checked checkbox: 'I have read and accepted the EUSEW data protection notice.\*'. A grey information box states: 'Please be aware that changes cannot be made once you submit your application. Save it as a draft if you need to edit it further.' A pink error message box at the bottom of the form reads: 'Not all fields were filled out properly'. At the bottom right of the form are two buttons: 'Save draft' (blue) and 'Submit' (green). On the right side of the page, there is a 'Help & documentation' section with links to 'About EUSEW Policy Sessions (ec.europa.eu)', 'Guidelines for session organisers (ec.europa.eu)', and 'FAQ (ec.europa.eu)'. A 'Contact us for help' link is also present.





# 3. Call for policy sessions and Energy Fair

## WALK-THROUGH OF THE APPLICATION FORM

The screenshot shows the 'My applications' page in the EUSEW Interactive system. The page header includes the EUSEW Interactive logo, the European Commission logo, and a user profile icon (RV). The breadcrumb trail is 'Home > EUSEW Calls > My Applications'. The main content area is titled 'My applications' and contains a text block explaining that users can find submitted or pending applications below and can create a new application. Below this is a table with columns for #ID, UPDATED, DEADLINE, STATUS, and ACTION. A single application is listed: 'EUSEW Policy Conference PS009' with an update time of 17:26:50 on 22 Nov. 2022 and a deadline of 23:59:59 on 1 Feb. 2023. The status is 'Draft', and the action buttons are 'Draft', 'Trash', and 'Edit'. A green arrow points to the 'Draft' button. To the right, there is a 'Help & documentation' section with links to 'EUSEW (ec.europa.eu)' and 'FAQ (ec.europa.eu)', and a 'Contact us for help' link. The footer contains the European Commission logo and the text 'Sign up to our newsletter'.

**EUSEW Interactive**

European Commission

RV

← Homepage

EUSEW Calls

My applications

My profile

About EUSEW

FAQ

Home > EUSEW Calls > My Applications

### My applications

You can find all your submitted or pending applications below. Should you wish to submit more than one application for the same call, we kindly ask that you complete any drafts before submitting a new one. You can also [create a new application](#).

#ID	UPDATED	DEADLINE	STATUS	ACTION
<b>EUSEW Policy Conference</b> PS009	22 Nov. 2022 17:26:50	1 Feb. 2023 23:59:59	Draft	<a href="#">Draft</a> <a href="#">Trash</a> <a href="#">Edit</a>

### Help & documentation

- [EUSEW \(ec.europa.eu\)](#)
- [FAQ \(ec.europa.eu\)](#)

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# 3. Call for policy sessions and Energy Fair

## WALK-THROUGH OF THE APPLICATION FORM

**EUSEW Interactive**

European Commission

RV

Home > EUSEW Calls > My Applications

### My applications

You can find all your submitted or pending applications below. Should you wish to submit more than one application for the same call, we kindly ask that you complete any drafts before submitting a new one. You can also [create a new application](#).

#ID	UPDATED	DEADLINE	STATUS	ACTION
<b>EUSEW Policy Conference</b> PS009	22 Nov. 2022 17:27:47	1 Feb. 2023 23:59:59	Submitted	

**Help & documentation**

- [EUSEW \(ec.europa.eu\)](#)
- [FAQ \(ec.europa.eu\)](#)

[Contact us for help](#)



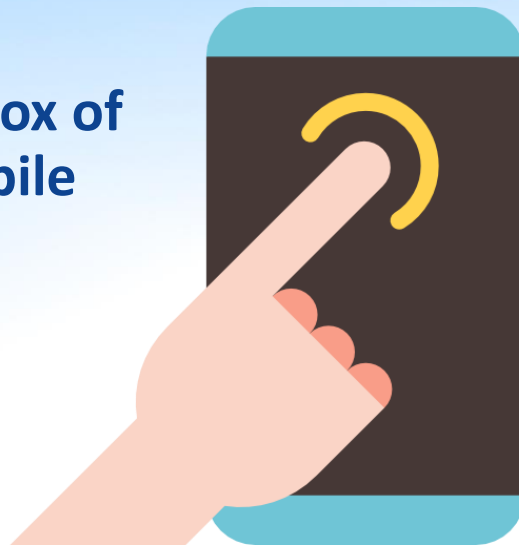
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## 4. Call for Awards CATEGORIES

- Innovation
- Local Energy Action
- Woman in Energy



## 4. Call for Awards

### INNOVATION AWARD – WHO CAN APPLY

- Ongoing or concluded EU-funded projects (after 31 December 2021)
- Activities carried out in at least one country located in the EU or the EEA



## 4. Call for Awards

### LOCAL ENERGY ACTION AWARD – WHO CAN APPLY

- Associations, organisations, groups of people
- Activities carried out in at least one country located in the EU or the EEA



## 4. Call for Awards

### WOMAN IN ENERGY AWARD – WHO CAN APPLY

- Women
- The application should refer to an individual (not groups)
- Can be nominated by another person
- Nominees should be actively carrying activities in the field of sustainable energy and be resident in one country located in the EU or the EEA





## 4. Call for Awards

### EVALUATION CRITERIA AND PROCESS


- Concept
- Implementation
- Impact
- Finalists are chosen by a Technical Advisory Committee and a High Level Jury from a shortlist of the year's most successful projects and actions for clean, secure and efficient energy.
- Winners will be awarded in the three categories via an online public vote



## 4. Call for Awards

# WALK THROUGH OF THE APPLICATION FORM

 Create a new user account or login at [interactive.eusew.eu](https://interactive.eusew.eu) to access the application form

 Project or profile description

- Pitch (summary)
- Concept
- Implementation
- Impact
- Additional evidence



## 4. Call for Awards TIMELINE

**Tuesday, 6 December 2023** | call for Awards opens  
**Thursday, 9 February 2023** | deadline for applications  
**February/March 2023** | evaluation process  
**Early April 2023** | results communicated  
**End of May 2023** | opening of public vote  
**20 June 2023** | Awards ceremony



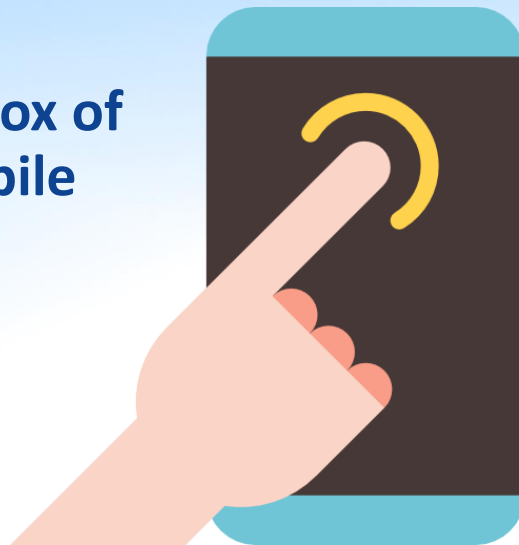
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# Helena Valdés

EUSEW Secretariat Coordinator  
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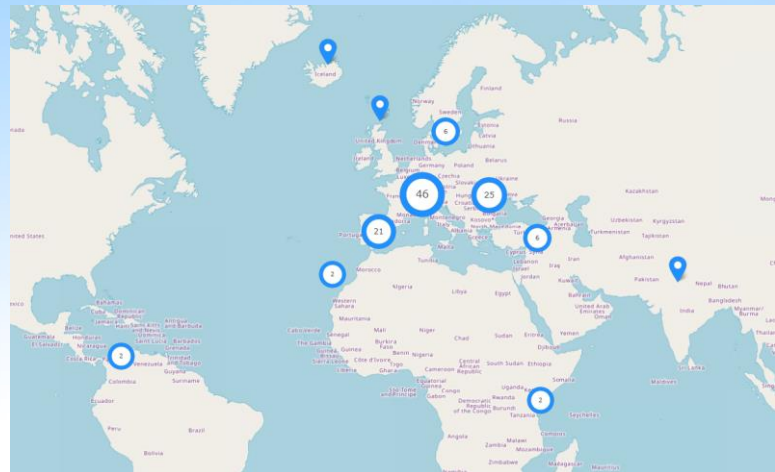




# 5. Sustainable Energy Days

## MARCH-JUNE

- Local events across the world
- Online or physical
- Promotional toolkit support
- Spread the word and join the activities
- **14 February 2023** | call for submissions opens





# Violeta Meotto

EUSEW Social Media and Community Manager

**European Climate Infrastructure  
and Environment Executive Agency  
(CINEA)**

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[#EUSEW2023](https://twitter.com/EUENERGYWEEK)





## 5. Partners and promotion

- Partner organisations and EUSEW Ambassadors
- Media partners
- Social media accounts:  
**@euenergyweek #EUSEW2023**
- Newsletter and blog
- **1 December** | promotional toolkit for all







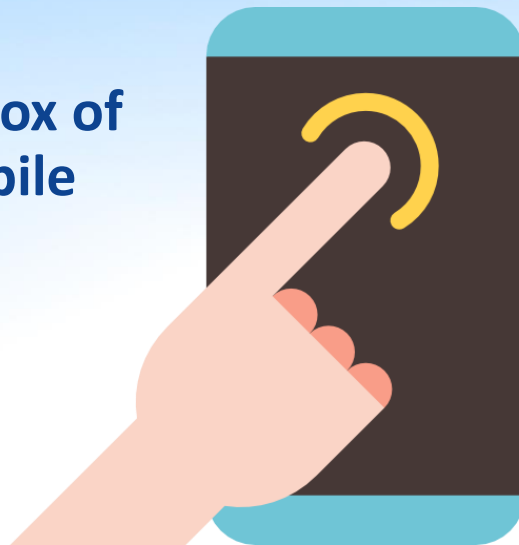
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## 6. Timeline and milestones

### November 2022

Call for **policy sessions**:  
22 November

Call for **Energy Fair**:  
22 November

Info session:  
29 November

### December 2022

Call for **Awards**:  
6 December

### February 2023

Deadline for **policy sessions**:  
1 February

Deadline for **Awards**:  
9 February

Call for **Sustainable Energy Days**:  
14 February

### March 2023

Deadline for **Energy Fair**:  
2 March

Evaluation of **policy sessions** ongoing  
**Policy sessions** coordination meeting:  
End of March

### April 2023

Deadline to get content from **policy sessions** organisers:  
14 April

Results of the **Awards** finalists:  
Early April

Opening of **registrations and publication of programme**:  
Mid-April

### May 2023

Opening of **Awards Public Vote**:  
End of May

### 20-22 June 2023:

**Policy Conference**  
**Awards Ceremony**  
**Energy Fair**  
**European Youth Energy Day**



# How to get in contact

## EUSEW Secretariat:

- [conference@eusew.eu](mailto:conference@eusew.eu) – Policy Conference applicants and organisers
- [networking@eusew.eu](mailto:networking@eusew.eu) – Networking and Energy Fair applicants and organisers
- [awards@eusew.eu](mailto:awards@eusew.eu) – Awards' applicants and finalists; enquiries about the public vote
- [energydays@eusew.eu](mailto:energydays@eusew.eu) – Sustainable Energy Days organisers
- [media@eusew.eu](mailto:media@eusew.eu) – Press, media partnerships
- [registration@eusew.eu](mailto:registration@eusew.eu) – Participants' enquiries



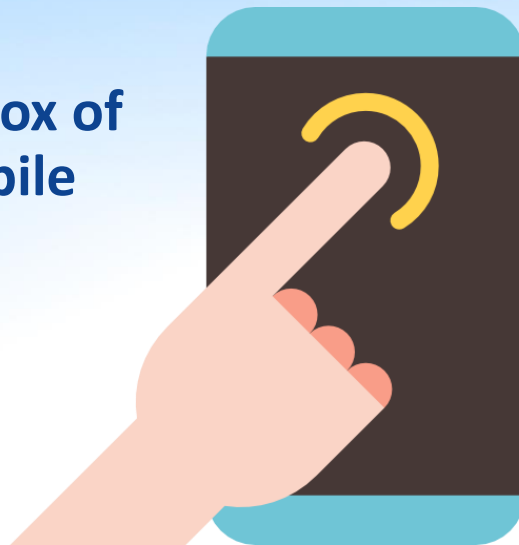
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