



European
Commission

11-13 JUNE 2024
**EUROPEAN SUSTAINABLE
ENERGY WEEK**

Info session

15 November 2023



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#EUSEW2024



INTRODUCTION

MARC VANDERHAEGEN

HEAD OF UNIT,
PROGRAMME SUPPORT, COORDINATION AND COMMUNICATION UNIT

EUROPEAN CLIMATE INFRASTRUCTURE
AND ENVIRONMENT EXECUTIVE AGENCY
(CINEA)

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MAIN BENEFITS OF TAKING PART IN EUSEW 2023

- Attending policy and other sessions on the clean energy transition.
- Learning more on the clean energy transition from stakeholders across Europe and on EU energy policies from the European Commission.
- Networking with other participants during the event and creating synergies.
- Attending the Energy Fair.
- Engaging with the programme format, which includes thematic blocks and keynote speeches.



EUSEW 2023 AT A GLANCE

- 12 000+ participants from 127 countries
- 4 plenary sessions; 3 keynote speeches
- 60+ policy sessions structured around 5 thematic blocks
- 350+ speakers at the Policy Conference
- 35 stands in two venues
- 128 Sustainable Energy Days taking place in 22 countries around Europe and beyond (March-June)



AGENDA

1. Policy context
2. Introduction to the 18th edition
3. Call for policy sessions
4. Call for EUSEW Awards
5. Other opportunities (Youth Energy Ambassadors, Energy Fair, Sustainable Energy Days)
6. Partners and promotion
7. Timeline and milestones



JOIN THE CONVERSATION ON SLIDO

- You can directly use the side box of the streaming or use your mobile device
- Go to www.sli.do or scan the QR CODE
- Enter the code #EUSEW2024
- Ask questions





POLICY CONTEXT

EWELINA HARTSTEIN

ACTING HEAD OF UNIT,
COMMUNICATION AND OUTREACH

DIRECTORATE-GENERAL FOR ENERGY
EUROPEAN COMMISSION

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POLICY CONTEXT

LATEST ENERGY POLICY DEVELOPMENTS

- Recently published: Energy Efficiency Directive (EU) 2023/1791, Renewable Energy Directive (EU) 2023/2413
- State of the Energy Union Report, SET-Plan, Wind Power Action Plan, etc.



POLICY CONTEXT

2023 STATE OF THE ENERGY UNION

- The EU's **net greenhouse gas emissions decreased by around 3% in 2022**, reaching a reduction of 32.5% compared to 1990 levels.
- 2022 was a **record year for new solar photovoltaic (PV) capacity** (+41 GW), which is 60% more than in 2021 (+26 GW). New onshore and offshore wind capacity was 45% higher than in 2021.
- In 2022, **39% of electricity was generated by renewables**, and in May wind and solar surpassed fossil fuels for the first time in EU electricity generation.
- The EU **reduced gas demand by more than 18%** compared with the previous five years, saving approximately 53 bcm of gas.
- The **importance of boosting the EU's competitiveness and industrial leadership** in the new global energy context, and of concluding legislation on the [Electricity Market Design](#), [Net-Zero Industry Act](#) and [Critical Raw Materials Act](#) in particular.
- The Commission will also work with Member States to **pursue the phase-out of fossil fuel subsidies as soon as possible**. This remains a major obstacle to the clean energy transition and impede the achievement of our climate objectives.



POLICY CONTEXT

UNTIL THE END OF THE 2019-2024 COMMISSION

- **Legislative processes:** Energy Performance of Buildings (EPBD), Electricity Market Design, Renewable Gasses and Hydrogen Package, Sustainable Products Initiative, Net-Zero Industry Act (NZIA legislation), Critical Raw Material (CRM legislation), etc.
- **Projects of Common Interest (PCI)** list, Action Plan on **grids**
- **National Energy and Climate Plans** and **Recovery and Resilience Plans**
- **COP28** – global targets
- **Communication on 2040 targets**



POLICY CONTEXT

DELIVERING THE EUROPEAN GREEN DEAL & REPOWER EU

- **EU collective response** to Russia's aggression and the weaponisation of energy supplies.
- Accelerating our **clean energy transition**, tackling the **climate crisis**, and increasing **energy security**.
- Delivering the European Green Deal: strategy for sustainable growth, with a focus on **competitiveness**.

EUSEW 2024: Net-zero energy solutions for a competitive Europe



Q&A ON SLIDO

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INTRODUCTION TO THE 18TH EDITION

RAFFAELE FERRANDO

EUSEW COORDINATOR

EUROPEAN CLIMATE INFRASTRUCTURE
AND ENVIRONMENT EXECUTIVE AGENCY
(CINEA)



EUSEW 2024 MAIN PILLARS

11-13 June 2024

- Policy Conference | 3 days
- Sustainable Energy Awards (EUSEW Awards)
- European Youth Energy Day
- Energy Fair

March to June 2024

- Sustainable Energy Days



ORGANISATIONAL PRIORITIES

- Hybrid event
- Sustainability
- Interactivity
- Collaboration



HYBRID EVENT



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SUSTAINABILITY MEASURES

- Venues
- Catering
- Suppliers
- Awards production
- Carbon offsetting
- Decoration and materials
- Waste



INTERACTIVITY AND COLLABORATION

- Interactivity is a must-have for your session!
- If you aim to engage with your audience using a GDPR-compliant tool, be sure to mention this in your application form.
- Tools (Slido, etc.) can be used during your session.
- Co-creation of programme and sessions.
- Support is provided at every step.



Q&A ON SLIDO

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CALL FOR POLICY SESSIONS

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POLICY CONTEXT

GENERAL INFORMATION

- Taking place over 3 days (11-13 June 2024).
- Centralised conference logistics and facilities.
- Autonomous organisation and decentralised promotion.
- Feedback and reporting.
- Session duration: 90 minutes.



CALL FOR POLICY SESSIONS

WHO CAN APPLY

- Representatives of EU institutions, including inter-institutional bodies.
- Organisations and associations that fulfil the following criteria:
 - Work as multipliers using a widespread network of contacts across Europe.
 - Contribute to the development and implementation of sustainable energy policy.

*Professional event organisers or businesses aiming to promote specific products or services **are not eligible**. Sessions and stands should be free of commercial interest.*



CALL FOR POLICY SESSIONS

PREPARING YOUR APPLICATION

- Find a partnering organisation to submit a joint application (no more than 2 proposals per organisation).
- Limit the application to no more than 2 organisations.
- Define a clear objective for the application.
- Present a gender-balanced panel (no more than 6 speakers per session).
- Be interactive (allocate sufficient time for audience-speaker interaction).
- Select the thematic tags that best describe your session and the type of session.



CALL FOR POLICY SESSIONS

THEMATIC TAGS

- Net-zero technologies (e.g. net-zero technologies and solutions, raw materials, competitiveness, SMEs, etc.)
- Cities and citizens (e.g. local leaderships, SECAPs, energy affordability, inclusion, energy communities, behavioural change, etc.)
- Renewables (e.g. permitting, tendering, community participation, technologies, RES in transport, RES in industry, etc.)
- Energy efficiency (e.g. reduction of energy demand, energy performance of buildings, products, industry, transport, financing, heating and cooling, heat pumps, etc.)
- International cooperation and decarbonisation (e.g. Green Deal measures, NECPs, COP29, Emissions Trading System)



CALL FOR POLICY SESSIONS

EVALUATION CRITERIA

- Concept and focus
- Relevance of the topic (content)
- Quality of the agenda



TIMELINE

- The deadline for the call for sessions is 19 January 2024 at 23.59 CET.
- Applicants can expect to be notified about whether their session has been accepted at the beginning of March 2024.
- If selected, you must provide the final session description (final title, description of the session, list of speakers, etc.) by 4 April 2024 at the latest.
- Make sure to meet the deadlines and that no further substantial changes in the sessions' focus, content, speakers, or agenda are made.



Q&A ON SLIDO

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CALL FOR AWARDS

TALIA BRUN MARCEN

PROJECT ADVISER

EUROPEAN CLIMATE INFRASTRUCTURE
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(CINEA)

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CATEGORIES

- **Innovation:** outstanding ongoing or recently completed EU-funded projects that demonstrate an original and innovative path towards the clean energy transition and yielding tangible results.
- **Local Energy Action:** sustainable energy actions carried out by a group of citizens, consumers, municipalities, or other stakeholders, contributing to the clean energy transition at the community or local level.
- **Woman in Energy:** women who lead outstanding activities that, if replicated, contribute to the advancement of the clean energy transition in Europe. Particular attention is placed on efforts to promote the gender mainstreaming agenda and foster equality and equal opportunities in the energy sector.



INNOVATION WHO CAN APPLY

- Ongoing or concluded activities, actions, or EU-funded projects (concluded after 31 December 2022).
- Activities carried out in at least one country within the EU or the EEA.



LOCAL ENERGY ACTION AWARD

WHO CAN APPLY

- Associations, organisations, consumers, municipalities or other groups of people.
- Activities carried out in at least one country within the EU or the EEA.
- The activities, projects or actions must be ongoing or recently concluded (after 31 December 2022).



WOMAN IN ENERGY

WHO CAN APPLY

- Women
- The application should refer to an individual (not groups).
- Individuals can be nominated by another person.
- Nominees should be actively engaged in activities in the field of sustainable energy and be residents of a country located in the EU or the EEA.



EVALUATION CRITERIA

- Concept/Profile
 - Implementation/Action
 - Impact
-
- Finalists are selected by a Technical Advisory Committee and a High-Level Jury from a shortlist of the year's most successful projects and actions for clean, secure and efficient energy.
 - Winners will be awarded in the three categories through an online public vote.



EUSEW AWARDS

TIMELINE

- Launch of the call: 14 November 2023
- Closing of the call: 1 February 2024
- Evaluation period: February to mid-March 2024
- Finalists informed: mid-March 2024
- Production of promotion material: mid-March to end of April 2024
- Opening of the public vote: 30 April to 2 June 2024
- EUSEW Awards Ceremony: 11 June 2024



Q&A ON SLIDO

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- Ask questions





APPLY FOR EUSEW CALLS

Victoria Munoz-Garnica

PROJECT MANAGER,

CECOFORMA

LOGISTICAL PROVIDER



INTERACTIVE PLATFORM

- interactive.eusew.eu




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INTERACTIVE PLATFORM

- Interactive account

EUSEW
Interactive


European
Commission

Login Register

Sign in to your account

Email

Password

[Forgot your password?](#)



Login

Don't have an account yet? [Sign up for an account.](#)



INTERACTIVE PLATFORM

- New user

Login Register

Personal info Confirmation

Register for the European Sustainable Energy Week 2024

i You already have a EUSEW interactive account? Please [log in to your account](#) first to register for the event.

Create your new account and network with the EUSEW community

First name*

Last name*



INTERACTIVE PLATFORM

- New user

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Commission

TT

Personal info ————— **Confirmation** —————

Register for the European Sustainable Energy Week 2024

You have now successfully registered for the European Sustainable Energy Week (EUSEW) 2024. Check your inbox for the confirmation email we have just sent.

[Apply for the EUSEW calls →](#)



INTERACTIVE PLATFORM

- EUSEW calls - application

The screenshot displays the EUSEW Interactive website interface. At the top, there is a navigation bar with the EUSEW Interactive logo on the left, the European Commission logo in the center, and a user profile icon labeled 'TT' on the right. Below the navigation bar, a sidebar on the left contains links for 'Homepage', 'EUSEW Calls', 'My applications', 'My profile', 'About EUSEW', and 'FAQ'. The main content area is titled 'Apply for the EUSEW calls' and includes a sub-header 'Apply for the EUSEW calls'. Below this, there is a paragraph explaining the purpose of the calls. Two call cards are displayed: one for the 'EUSEW 2024 Policy Conference' (open from 7 November 2023 to 19 January 2024) and another for the 'EUSEW Awards 2024' (open from 14 November 2023 to 2 January 2024). Each card includes a brief description, a link to guidelines, and an 'Apply' button. On the right side, a 'My applications' section shows a message: 'You have no application yet.' Below this is a circular profile icon labeled 'TT'.



INTERACTIVE PLATFORM

- EUSEW calls - application

The screenshot shows the EUSEW Interactive application interface. On the left is a navigation menu with options: Homepage, EUSEW Calls (with a sub-option 'My applications'), My profile, About EUSEW, and FAQ. The main content area is titled '7 EUSEW data protection notice' and includes the European Commission logo. It contains a mandatory notice: 'You must accept the data protection notice to submit this form.' Below this is a checkbox labeled 'I have read and accepted the EUSEW data protection notice.*'. A grey information box states: 'Please be aware that changes cannot be made once your application has been submitted. Save your application as a draft for as long as you need to edit it and submit it only once it is final.' At the bottom right of this section are two buttons: 'Save draft' (blue) and 'Submit' (green). Below the form is a paragraph describing the European Sustainable Energy Week (EUSEW) as the largest annual event for renewables and energy efficiency in Europe, organized by CINEA and the Directorate-General for Energy. The footer features the European Commission logo, social media icons for Facebook, X, LinkedIn, and YouTube, and the EC.EUROPA.EU/EUSEW URL.



INTERACTIVE PLATFORM

- EUSEW calls - application

The screenshot displays the EUSEW Interactive platform interface. At the top, there is a navigation bar with the EUSEW Interactive logo on the left, the European Commission logo in the center, and a user profile icon on the right. Below the navigation bar is a sidebar menu with options: 'Homepage', 'EUSEW Calls' (expanded to show 'My applications'), 'My profile', 'About EUSEW', and 'FAQ'. The main content area is titled 'My applications' and includes a breadcrumb trail: 'Home > EUSEW Calls > My Applications'. Below the title, there is a paragraph explaining that users can find their submitted or pending applications and are encouraged to complete drafts before submitting a new one. A table lists the applications, with one entry for 'EUSEW Policy Conference PS358' dated '3 Nov. 2023 21:40:02' in a 'Draft' status. To the right of the table are 'Draft' and 'Edit' buttons. A 'Help & documentation' section on the right side of the page provides links to 'EUSEW (ec.europa.eu)' and 'FAQ (ec.europa.eu)', along with a 'Contact us for help' link. At the bottom of the page, there is a footer text describing the European Sustainable Energy Week (EUSEW) as the biggest annual event dedicated to renewables and efficient energy use in Europe, organized by the European Climate, Infrastructure and Environment Executive Agency (CINEA) and the Directorate-General for Energy.

Home > EUSEW Calls > My Applications

My applications

You can find all your submitted or pending applications below. Should you wish to submit more than one application for the same call, we kindly ask that you complete any drafts before submitting a new one. You can also [create a new application](#).

#ID	UPDATED	STATUS	REVIEW
EUSEW Policy Conference PS358	3 Nov. 2023 21:40:02	Draft	Draft Edit

Help & documentation

- [EUSEW \(ec.europa.eu\)](#)
- [FAQ \(ec.europa.eu\)](#)

[Contact us for help](#)

The **European Sustainable Energy Week** (EUSEW) is the biggest annual event dedicated to renewables and efficient energy use in Europe. It is organised by the European Climate, Infrastructure and Environment Executive Agency (CINEA) and the Directorate-General for Energy



INTERACTIVE PLATFORM

- EUSEW calls - application

The screenshot displays the EUSEW Interactive platform interface. The top navigation bar includes the EUSEW Interactive logo, the European Commission logo, and a user profile icon labeled 'HZ'. The left sidebar contains navigation links: 'Homepage', 'EUSEW Calls' (with a sub-link for 'My applications'), 'My profile', 'About EUSEW', and 'FAQ'. The main content area is titled 'My applications' and includes a breadcrumb trail: 'Home > EUSEW Calls > My Applications'. Below the title, a text block explains that users can find submitted or pending applications and provides instructions on how to submit more than one application for the same call. A table lists the user's applications:

#ID	UPDATED	STATUS	REVIEW
EUSEW Policy Conference PS357	3 Nov. 2023 15:45:20	Submitted	Load PDF

Below the table, there is a 'Help & documentation' section with links to 'EUSEW (ec.europa.eu)' and 'FAQ (ec.europa.eu)', and a 'Contact us for help' link. At the bottom of the page, a paragraph describes the European Sustainable Energy Week (EUSEW) as the biggest annual event dedicated to renewables and efficient energy use in Europe, organized by the European Climate, Infrastructure and Environment Executive Agency (CINEA) and the Directorate-General for Energy.



CALL FOR AWARDS

WALK THROUGH OF THE APPLICATION FORM



- To access the application form, create a new user account or login at interactive.eusew.eu



- Project or profile description
- Pitch (summary)
- Concept
- Implementation
- Impact
- Additional evidence



Q&A ON SLIDO

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YOUNG ENERGY AMBASSADORS

CARMEN SCIOTI

EUSEW COMMUNITY MANAGER

EUROPEAN CLIMATE INFRASTRUCTURE
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(CINEA)

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YOUTH INVOLVEMENT

- Programme dedicated to young professionals (18-34 years old).
- Call will open in January for the recruitment of the second cohort.
- Full allowance to physically participate in EUSEW 2024.
- Involvement in future activities and EUSEW blog post.
- Possibility to actively contribute to the European Youth Energy Day.





ENERGY FAIR

RAFFAELE FERRANDO

EUSEW COORDINATOR

EUROPEAN CLIMATE INFRASTRUCTURE
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ENERGY FAIR

MAIN INFORMATION

Open to:

- Representatives of EU institutions and bodies.
- Stakeholders, including industry or professional organisations, consortia of EU-funded projects, public authorities, NGOs, Citizens' groups, R&I organisations, and media.





ENERGY FAIR

MAIN INFORMATION

- Between 30 and 40 stands will be divided between both venues.
- Successful applicants will receive support from the event and technical teams (i.e. for logistics, audiovisual services, training, etc.).
- Additional networking opportunities and improved outreach to the community will be provided.
- The call opens on 16 January 2024.





SUSTAINABLE ENERGY DAYS

HELENA VALDÉS

EUSEW SECRETARIAT COORDINATOR

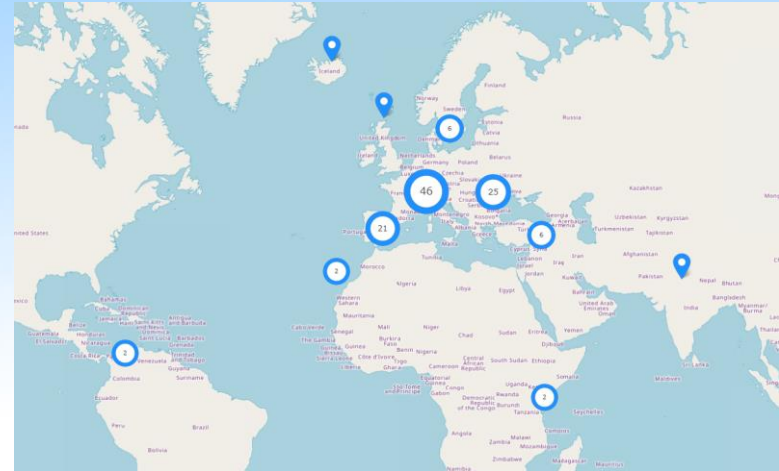
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- **MARCH-JUNE**
- Local events held worldwide.
- Events conducted online or physically.
- Promotional toolkit support available.
- Spread the word and join the activities.
- The call for submissions opens on **13 February 2024**.





PARTNERS AND PROMOTION

CARMEN SCIOTI

EUSEW COMMUNITY MANAGER

EUROPEAN CLIMATE INFRASTRUCTURE
AND ENVIRONMENT EXECUTIVE AGENCY
(CINEA)

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PARTNERS AND PROMOTION

- Partner organisations
- Digital Ambassadors
- Media partners
- Newsletter and blog
- Promotional toolkit will be available for all stakeholders
- Promotion on our social media accounts:
@euenergyweek #EUSEW2024
- Interested organisations and individual are always welcome!





Q&A ON SLIDO

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TIMELINE AND CONTACT

HELENA VALDÉS

EUSEW SECRETARIAT COORDINATOR

EUROPEAN CLIMATE INFRASTRUCTURE
AND ENVIRONMENT EXECUTIVE AGENCY
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TIMELINE AND MILESTONES





HOW TO GET IN CONTACT

EUSEW SECRETARIAT

- conference@eusew.eu – Policy Conference applicants and organisers
- networking@eusew.eu – Networking and Energy Fair applicants and organisers
- awards@eusew.eu – Awards' applicants and finalists; enquiries about the public vote
- energydays@eusew.eu – Sustainable Energy Days organisers
- media@eusew.eu – Press, media partnerships
- registration@eusew.eu – Participants' enquiries



Q&A ON SLIDO

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THANK YOU



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