



European  
Commission

10-12 JUNE 2025

EUROPEAN SUSTAINABLE  
ENERGY WEEK

**Info session**  
**14 November 2024**



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# INTRODUCTION

**MARIA NOVAK**

**HEAD OF DEPARTMENT - PROGRAMME SUPPORT AND RESOURCES**

**HEAD OF UNIT FOR COMMUNICATION, PEOPLE AND WORKPLACE**

**EUROPEAN CLIMATE INFRASTRUCTURE  
AND ENVIRONMENT EXECUTIVE AGENCY  
(CINEA)**

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# MAIN BENEFITS OF TAKING PART IN EUSEW 2024

- Attending policy and other sessions about the clean energy transition.
- Learning more on the clean energy from stakeholders across Europe and on EU energy policies from the European Commission.
- Networking with other participants during the event and creating synergies.
- Attending the Energy Fair.
- Engaging with the programme format, which includes thematic blocks and keynote speeches.



# EUSEW 2024 AT A GLANCE

- 2 300 unique participants on site
- 9 200 unique participants online
- 11 500 participants from 125 countries
- 7 plenary sessions
- 60+ policy sessions spread over 5 thematic blocks
- 35 onsite stands featuring 53 organisations
- 400+ speakers
- 111 European Sustainable Energy Days



# AGENDA

1. Policy context
2. Introduction to the 19th edition
3. Call for Policy Sessions
4. Call for EUSEW Awards
5. Other opportunities (Youth Energy Ambassadors, Energy Fair, Sustainable Energy Days)
6. Partners and promotion
7. Timeline and how to get in contact



# JOIN THE CONVERSATION ON SLIDO

- You can directly use the side box of the streaming or use your mobile device
- Go to [www.sli.do](http://www.sli.do) or scan the QR CODE
- Enter the code #EUSEW2025
- Ask questions





# POLICY CONTEXT

## EWELINA HARTSTEIN

HEAD OF UNIT,  
COMMUNICATION AND OUTREACH

DIRECTORATE-GENERAL FOR ENERGY  
EUROPEAN COMMISSION

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# 2019-2024 COMMISSION – KEY ACHIEVEMENTS (1)



**Wind surpassed gas generation** for the first time in the EU to become the second largest single source of electricity behind nuclear.



With **56 GW of new solar energy** capacity installed in 2023, the EU has set yet another record from the additional 40 GW installed in 2022.



In the first half of 2024, **50% of the EU's electricity generation came from renewables.**



The EU **banned seaborne imports of Russian crude oil and refined petroleum products** as well as **Russian coal.**



**Imports of Russian gas (pipeline and LNG) dropped** from a 45% share of overall EU imports in 2021, to only 18% up to June 2024.



## 2019-2024 COMMISSION – KEY ACHIEVEMENTS (2)



↓ **18** %

The EU achieved **18% of gas demand reduction** between August 2022 and May 2024. This resulted in about **138 billion cubic metres (bcm)** of gas saved.



Measures at EU and national level have paid off and **electricity and gas prices fell drastically compared to the peaks in 2022**, both in wholesale and retail markets.



↓ **32.5** %

Meanwhile the EU's **greenhouse gas emissions have fallen by 32.5%** compared with 1990, while **the EU economy has grown by around 67%** in the same period.



SEPTEMBER 2024

**Teresa Ribera Rodriguez**  
Executive Vice-President  
Clean, Just and Competitive Transition



**Maroš Šefčovič**  
Commissioner  
Trade and Economic Security  
Interinstitutional Relations and Transparency



**Ursula von der Leyen**  
President



**Valdis Dombrovskis**  
Commissioner  
Economy and Productivity  
Implementation and Simplification



**Dubravka Šuica**  
Commissioner  
Mediterranean



**Henna Virkkunen**  
Executive Vice-President  
Tech Sovereignty, Security and Democracy



**Olivér Várhegyi**  
Commissioner  
Health and Animal Welfare



**Wopke Hoekstra**  
Commissioner  
Climate, Net Zero and Clean Growth



**Andrius Kubilius**  
Commissioner  
Defence and Space



**Marta Kos**  
Commissioner  
Enlargement



**Stéphane Séjourné**  
Executive Vice-President  
Prosperity and Industrial Strategy



**Jozef Sikeľa**  
Commissioner  
International Partnerships



**Costas Kadiris**  
Commissioner  
Fisheries and Oceans



**Maria Luís Albuquerque**  
Commissioner  
Financial Services and the Savings and Investments Union



**Hadja Lahbib**  
Commissioner  
Preparedness and Crisis Management  
Equality



**Kaja Kallas**  
High Representative/Vice-President  
Foreign Affairs and Security Policy



**Magnus Brunner**  
Commissioner  
Internal Affairs and Migration



**Jessika Roswall**  
Commissioner  
Environment, Water Resilience and a Competitive Circular Economy



**Piotr Serafin**  
Commissioner  
Budget, Anti-Fraud and Public Administration



**Dan Jørgensen**  
Commissioner  
Energy and Housing



**Roxana Minzatu**  
Executive Vice-President  
People, Skills and Preparedness



**Ekaterina Zaharieva**  
Commissioner  
Startups, Research and Innovation



**Michael McGrath**  
Commissioner  
Democracy, Justice and the Rule of Law



**Apostolos Tzitzikostas**  
Commissioner  
Sustainable Transport and Tourism



**Raffaele Fitto**  
Executive Vice-President  
Cohesion and Reforms



**Christophe Hansen**  
Commissioner  
Agriculture and Food



**Glenn Micallef**  
Commissioner  
Intergenerational Fairness, Youth, Culture and Sport





# NEW POLITICAL LEADERSHIP – EUROPEAN COMMISSION 2025-2029



**Teresa RIBERA RODRÍGUEZ**  
Executive Vice-President-  
designate for Clean, Just and  
Competitive Transition



**Dan JØRGENSEN**  
Commissioner-designate for  
Energy and Housing



**Wopke Hoekstra**  
Commissioner-designate for  
Climate, Net Zero and Clean Growth

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# EU ENERGY POLICY PRIORITIES

- **Political guidelines + mission letters**
- **Draghi report: Competitiveness of EU industry**
- **Clean Industrial Deal:**
  - energy affordability
  - investment strategy
- **Housing:** new responsibility



## Towards a new Clean Industrial Deal

The **clean energy transition** is key to **secure, competitive and affordable energy** for businesses and citizens to **keep industry and quality jobs in the EU** and for **Europe's economic security**. **Net-zero technologies are set to triple by 2030 with an annual worth of around €600 billion**. Under this mandate, the Commission has put in place new instruments to strengthen industrial competitiveness and supply chains resilience:

-  Reform of the Electricity Market Design
-  European Hydrogen Bank
-  AggregateEU Platform for Joint Purchasing of Gas
-  European Industrial Alliance on Small Modular Reactors
-  Net-Zero Industry Act
-  Critical Raw Materials Act
-  European Net-Zero Academies



**REPowerEU**  
targets are estimated  
to create over **3.5 million**  
jobs by 2030



# EU ENERGY POLICY PRIORITIES

- **Implementation of legislation & simplification**
- **Competitiveness and growth**
- **International dimension**



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# INTRODUCTION TO THE 19<sup>TH</sup> EDITION

**MARIA KADRLIAKOVA**

EUSEW COORDINATOR

EUROPEAN CLIMATE INFRASTRUCTURE  
AND ENVIRONMENT EXECUTIVE AGENCY  
(CINEA)



# A TASTE OF EUSEW



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# EUSEW 2025 MAIN PILLARS

10-12 June 2025

- Policy Conference | 3 days
- Sustainable Energy Awards (EUSEW Awards)
- European Youth Energy Day
- Energy Fair

March to June 2025

- Sustainable Energy Days



# ORGANISATIONAL PRIORITIES

- Hybrid event
- Sustainability
- Interactivity
- Collaboration



# HYBRID EVENT



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# SUSTAINABILITY MEASURES

- Venues
- Catering
- Suppliers
- Awards production
- Carbon offsetting
- Decoration and materials
- Waste



- **Winner of the EC SUSTAINABLE EVENTS AWARDS 2024**



# INTERACTIVITY AND COLLABORATION

- Interactivity is a must-have for your session!
- If you aim to engage with your audience using a GDPR-compliant tool, be sure to mention this in your application form.
- Tools (Slido, etc.) can be used during your session.
- Co-creation of programme and sessions.
- Support is provided at every step.



# Q&A ON SLIDO

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# CALL FOR POLICY SESSIONS

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# POLICY CONTEXT

## GENERAL INFORMATION

- Taking place over 3 days (10-12 June 2025).
- Centralised conference logistics and facilities.
- Autonomous organisation and decentralised promotion.
- Feedback and reporting.
- Session duration: 90 minutes.



# CALL FOR POLICY SESSIONS

## WHO CAN APPLY

- Representatives of EU institutions, including inter-institutional bodies.
- Organisations and associations that fulfil the following criteria:
  - Work as multipliers using a widespread network of contacts across Europe.
  - Contribute to the development and implementation of sustainable energy policy.

*Professional event organisers or businesses aiming to promote specific products or services **are not eligible**. Sessions and stands should be free of commercial interest.*



# CALL FOR POLICY SESSIONS

## PREPARING YOUR APPLICATION

- Find a partnering organisation to submit a joint application (no more than 2 proposals per organisation).
- Specify maximum two lead organisations per application including a contact person for each.
- Define a clear objective for the application.
- Present a gender-balanced panel (no more than 6 speakers per session).
- Be interactive (allocate sufficient time for audience-speaker interaction).
- Select the thematic tags that best describe your session and the type of session.



# CALL FOR POLICY SESSIONS

## THEMATIC BLOCKS

- **Competitiveness and investments in clean energy** (e.g. energy prices, skills, innovation, clean tech, net zero economy, clean energy infrastructure, critical raw materials and minerals, digitalisation)
- **Energy affordability** (e.g. empowering citizens and communities, cities, energy prices, energy poverty, housing, youth engagement)
- **Renewable energy** (e.g. permitting, electrification, renewable energy sources in industry, renewable energy sources in transport, heating and cooling, innovation)
- **Energy efficiency** (e.g. reduction of energy demand, energy performance of buildings, products, energy labelling, industry, transport, heating and cooling, heat pumps)
- **Decarbonisation framework in the EU and globally** (e.g. 2030 targets, 2040 climate target plan, 2050 climate neutrality objective, European Green Deal implementation, Energy Union governance, NECPs (National Energy and Climate Plans), EU-led global pledges, critical energy transition minerals, youth engagement)



# CALL FOR POLICY SESSIONS

## EVALUATION CRITERIA

- Concept and focus
- Relevance of the topic (content)
- Quality of the agenda



# TIMELINE

- The deadline for the call for sessions is 23 January 2025 at 23.59 CET.
- Applicants can expect to be notified about whether their session has been accepted at the end of February 2025.
- If selected, you must provide the final session description (final title, description of the session, list of speakers, etc.) by 4 April 2025 at the latest.
- Make sure to meet the deadlines and that no further substantial changes in the sessions' focus, content, speakers, or agenda are made.

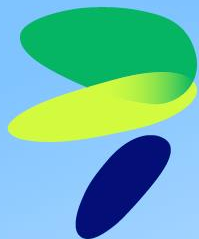


# Q&A ON SLIDO

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# CALL FOR AWARDS

## MARIA KADRLIAKOVA

EUSEW COORDINATOR

EUROPEAN CLIMATE INFRASTRUCTURE  
AND ENVIRONMENT EXECUTIVE AGENCY  
(CINEA)

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# CATEGORIES

- **Innovation:** outstanding ongoing or recently completed EU-funded projects that demonstrate an original and innovative path towards the clean energy transition and yielding tangible results.
- **Local Energy Action:** sustainable energy actions carried out by a group of citizens, consumers, municipalities, or other stakeholders, contributing to the clean energy transition at the community or local level.
- **Woman in Energy:** women who lead outstanding activities that, if replicated, contribute to the advancement of the clean energy transition in Europe. Particular attention is placed on efforts to promote the gender mainstreaming agenda and foster equality and equal opportunities in the energy sector.



# INNOVATION WHO CAN APPLY

- Ongoing or recently concluded activities, actions, or EU-funded projects (after 31 December 2023).
- Activities carried out in at least one country within the EU or the EEA.



# LOCAL ENERGY ACTION AWARD

## WHO CAN APPLY

- Associations, organisations, consumers, municipalities or other groups of people.
- Activities carried out in at least one country within the EU or the EEA.
- The activities, projects or actions must be ongoing or recently concluded (after 31 December 2023).



# WOMAN IN ENERGY

## WHO CAN APPLY

- Women
- The application should refer to an individual (not groups).
- Individuals can be nominated by another person.
- Nominees should be actively engaged in activities in the field of sustainable energy and be residents of a country located in the EU or the EEA.



# EVALUATION CRITERIA

- Concept/Profile
- Implementation/Action
- Impact
  
- Finalists are selected by a Technical Advisory Committee and a High-Level Jury from a shortlist of the year's most successful projects and actions for clean, secure and efficient energy.
- Winners will be awarded in the three categories through an online public vote.



# EUSEW AWARDS

## TIMELINE

- Launch of the call: 19 November 2024
- Closing of the call: 30 January 2025
- Evaluation period: February to mid-March 2025
- Finalists informed: End of March 2025
- Production of promotion material: mid-March to end of April 2025
- Opening of the public vote: 29 April to 1 June 2025
- EUSEW Awards Ceremony: 10 June 2025



# Q&A ON SLIDO

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- Ask questions







# APPLY FOR EUSEW CALLS

**MAUDE GUILLOU**

PROJECT MANAGER,

VO EU

LOGISTICAL PROVIDER

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# INTERACTIVE PLATFORM

- [interactive.eusew.eu](https://interactive.eusew.eu)




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# INTERACTIVE PLATFORM

- Interactive account: Sign in if already registered

**EUSEW**  
Interactive

  
European  
Commission

Login Register

## Sign in to your account

Email

Password

[Forgot your password?](#)



Login

Don't have an account yet? [Sign up for an account.](#)



# INTERACTIVE PLATFORM

- New user: Register your account

Login Register

Personal info Confirmation

## Register for the European Sustainable Energy Week 2024

**i** You already have a EUSEW interactive account? Please [log in to your account](#) first to register for the event.

Create your new account and network with the EUSEW community

**First name\***

**Last name\***



# INTERACTIVE PLATFORM

- EUSEW calls – application form



The screenshot shows the EUSEW Interactive website. At the top left is the EUSEW Interactive logo. To its right are navigation links: Home, Apply for calls, and Past editions. On the top right is the European Commission logo. The main heading is 'Apply for EUSEW 2025 calls'. Below it is a paragraph: 'Explore the various opportunities and deadlines for contributing to the next edition of the European Sustainable Energy Week (EUSEW), and be a driving force in shaping Europe's energy transition.' There are two featured cards. The left card has a photo of a conference and the text: 'Apply by 23 January 2025', 'Apply to host a policy session', 'Get creative and engage your audience through a debate, workshop, panel discussion, or soapbox session. We welcome and encourage all formats!', and a link 'Guidelines for session organisers (ec.europa.eu)'. The right card has a photo of a woman and the text: 'Call opens on', 'Apply for th', 'Gain recogniti', 'showcasing yc'. At the bottom right of the screenshot is the European Commission logo.

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# INTERACTIVE PLATFORM

- EUSEW calls - application

Home Apply for calls Past editions

[← Homepage](#)  
[My profile](#)  
[My applications](#)  
[About EUSEW](#)  
[FAQ](#)

[Home](#) > [EUSEW Calls](#) > [Policy Sessions](#)

## Apply to host a policy session

Get creative and engage your audience through a debate, workshop, panel discussion, or soapbox session. We welcome and encourage all formats!

\* = mandatory field

---

### 1 Application

You must have read the [guidelines](#) to submit this form.

I confirm that I have read the guidelines and the obligations of a session organiser.\*

This application is only for a policy session.\*

I confirm that I am not applying individually and this application includes two different organisations, with at least one being an umbrella organisation\*

Has your organisation submitted another application or is part of another policy session application?\*

Yes

No

Organisation 1 name\*

### Help & c

- [Guidelines](#)
- [About EUSI](#)
- [FAQ \(ec.eu\)](#)

[Contact us](#)



# INTERACTIVE PLATFORM

- EUSEW calls – Useful links: Guidelines, FAQ, Contact us...

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**ssion**

e through a debate, workshop, panel  
welcome and encourage all formats!

**Help & documentation**

- [Guidelines for session organisers \(ec.euro... ↗](#)
- [About EUSEW Policy Sessions \(ec.europa.... ↗](#)
- [FAQ \(ec.europa.eu\) ↗](#)

[Contact us for help](#)

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# INTERACTIVE PLATFORM

- EUSEW calls – 'Save draft' or 'Submit' application

The screenshot displays the EUSEW Interactive web application. On the left is a navigation sidebar with a hamburger menu icon at the top, followed by 'Homepage', 'EUSEW Calls' (with a sub-item 'My applications'), 'My profile', 'About EUSEW', and 'FAQ'. The main content area is titled '7 EUSEW data protection notice' and includes the European Commission logo. It contains a mandatory notice: 'You must accept the data protection notice to submit this form.' Below this is a checkbox labeled 'I have read and accepted the EUSEW data protection notice.\*'. A grey information box with an 'i' icon states: 'Please be aware that changes cannot be made once your application has been submitted. Save your application as a draft for as long as you need to edit it and submit it only once it is final.' At the bottom right of this section are two buttons: 'Save draft' (blue) and 'Submit' (green). Below the main content area is a paragraph: 'The **European Sustainable Energy Week** (EUSEW) is the biggest annual event dedicated to renewables and efficient energy use in Europe. It is organised by the European Climate, Infrastructure and Environment Executive Agency (CINEA) and the Directorate-General for Energy'. At the bottom of the page, there are social media icons for Facebook, X, LinkedIn, and YouTube, along with the European Commission logo and name.





# INTERACTIVE PLATFORM

- EUSEW calls – My applications

European Commission

Home > EUSEW Calls > My Applications

## My applications

You can find all your submitted or pending applications below. Should you wish to submit more than one application for the same call, we kindly ask that you complete any drafts before submitting a new one. You can also [create a new application](#).

#ID	UPDATED	STATUS	REVIEW
EUSEW Policy Conference PS293	31 Oct. 2024 13:29:26	Draft	<a href="#">🗑️</a> <a href="#">Edit</a>
EUSEW Policy Conference PS289	8 Oct. 2024 12:47:47	Submitted	<a href="#">Load PDF</a>

### Help & documentation

- [EUSEW \(ec.europa.eu\)](#)
- [FAQ \(ec.europa.eu\)](#)

[Contact us for help](#)



# CALL FOR AWARDS

## WALK THROUGH OF THE APPLICATION FORM



- To access the application form, create a new user account or login at [interactive.eusew.eu](https://interactive.eusew.eu)



- Project or profile description
- Pitch (summary)
- Concept
- Implementation
- Impact
- Additional evidence



# Q&A ON SLIDO

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# ENERGY FAIR

**MARIA KADRLIAKOVA**

EUSEW COORDINATOR

EUROPEAN CLIMATE INFRASTRUCTURE  
AND ENVIRONMENT EXECUTIVE AGENCY  
(CINEA)

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# ENERGY FAIR

## MAIN INFORMATION

Open to:

- Representatives of EU institutions and bodies.
- Stakeholders, including industry or professional organisations, consortia of EU-funded projects, public authorities, NGOs, Citizens' groups, R&I organisations, and media.





# ENERGY FAIR

## MAIN INFORMATION

- Between 30 and 40 stands will be divided between both venues.
- Successful applicants will receive support from the event and technical teams (i.e. for logistics, audiovisual services, training, etc.).
- Additional networking opportunities and improved outreach to the community will be provided.
- The call opens on 14 January 2025.





# YOUNG ENERGY AMBASSADORS

## DOROTTYA PRISKIN

INFORMATION AND COMMUNICATION OFFICER,  
COMMUNICATION AND OUTREACH

DIRECTORATE-GENERAL FOR ENERGY  
EUROPEAN COMMISSION



# YOUTH INVOLVEMENT

- Programme dedicated to young professionals (18-34 years old).
- An opportunity to get involved in debates on Europe's sustainable energy transition.
- Call will open in **January 2025** for the recruitment of the next group.
- Full allowance to physically participate in EUSEW 2025.
- Involvement in activities on EU energy policy and contribution to EUSEW blog post.
- Possibility to actively contribute to the European Youth Energy Day.







# SUSTAINABLE ENERGY DAYS

## HELENA VALDÉS

EUSEW SECRETARIAT COORDINATOR

EUROPEAN CLIMATE INFRASTRUCTURE  
AND ENVIRONMENT EXECUTIVE AGENCY  
(CINEA)

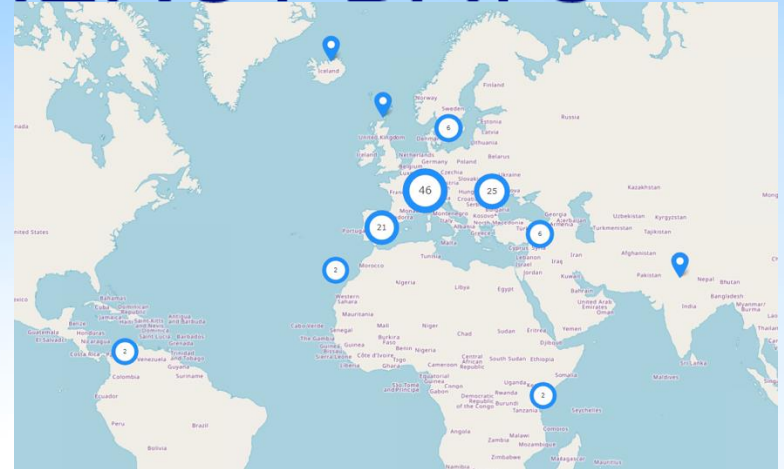
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# SUSTAINABLE ENERGY DAYS

- Local events held worldwide.
- March to June.
- Events conducted online or physically.
- Promotional toolkit support available.
- Spread the word and join the activities.
- The call for submissions opens on **11 February 2025**.





# PARTNERS AND PROMOTION

## LUCA TARABLE

EUSEW COMMUNITY MANAGER

EUROPEAN CLIMATE INFRASTRUCTURE  
AND ENVIRONMENT EXECUTIVE AGENCY  
(CINEA)

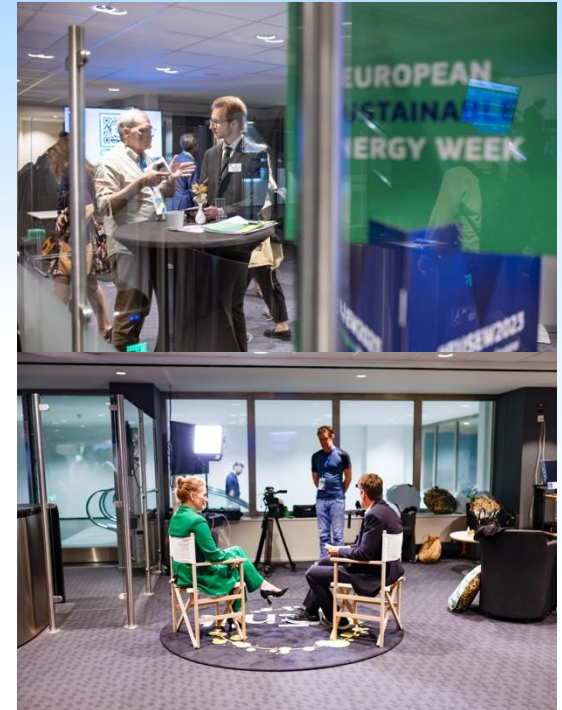
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# PARTNERS AND PROMOTION

- Partner organisations
- Digital Ambassadors
- Media partners
- Newsletter and blog
- Promotional toolkit will be available for all stakeholders
- Promotion on our social media accounts:  
**@euenergyweek #EUSEW2025**
- Interested organisations and individuals are always welcome!





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# TIMELINE AND CONTACT

## HELENA VALDÉS

EUSEW SECRETARIAT COORDINATOR

EUROPEAN CLIMATE INFRASTRUCTURE  
AND ENVIRONMENT EXECUTIVE AGENCY  
(CINEA)

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# TIMELINE AND MILESTONES





# HOW TO GET IN CONTACT

## EUSEW SECRETARIAT

- [conference@eusew.eu](mailto:conference@eusew.eu) – Policy Conference applicants and organisers
- [networking@eusew.eu](mailto:networking@eusew.eu) – Networking and Energy Fair applicants and organisers
- [awards@eusew.eu](mailto:awards@eusew.eu) – Awards' applicants and finalists; enquiries about the public vote
- [energydays@eusew.eu](mailto:energydays@eusew.eu) – Sustainable Energy Days organisers
- [media@eusew.eu](mailto:media@eusew.eu) – Press, media partnerships
- [registration@eusew.eu](mailto:registration@eusew.eu) – Participants' enquiries related to attending EUSEW
- [info@eusew.eu](mailto:info@eusew.eu) – General enquiries about EUSEW





# Q&A ON SLIDO

- You can directly use the side box of the streaming or use your mobile device
- Go to [www.sli.do](https://www.sli.do) or scan the QR CODE
- Enter the code #EUSEW2025
- Ask questions





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